



## Gordon's Window Decor

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### **VOC Free & Anti Microbial (including the MRSA germ) Carnival Fabrics carry the Ultra Fresh & OekoTex Designation - for Roller Shades and Verticals .**

'The best just got better!' - a phrase that perhaps 'best' describes the Carnival line of fabrics.

Available as either as a roller or vertical blind in 33 of the latest colours, this vibrant and versatile fabric enjoys significant acceptance in both domestic and commercial sectors.

However with the new addition of the Ultra-fresh® treatment even greater sales opportunities are being predicted, particularly with the concerns of MRSA still high on the political and media agenda.

MRSA is a high profile 'superbug' that has gained some notoriety through the national press and media, causing major concern in hospitals where the sick and elderly are vulnerable to infection. Organisations that are responsible for the furnishing and maintenance of these buildings and other sterile installations are becoming aware of the need to specify products that will help prevent MRSA and associated bacteria to maintain a safe environment. This is a perfect application for our Ultra-Fresh\* treated fabrics – which includes Carnival.

Ultra-Fresh\* is an anti microbial coating for window shades that kills MRSA and bacteria outright when it comes into contact with the shaded. It is recommended for use in hospitals, nurseries, schools and care homes. Not only will the blinds provide an effective solar shading system, but they can also guarantee a sterile, germ-free surface for many years to come.

The Carnival fabric range also has the added bonus of being awarded the Oeko-Tex Standard 100, which guarantees that both the fabrics and the production techniques are 'free from harmful substances and are low allergy'. This rigorous internationally recognised standard consists of an extensive list of criteria requiring the fabric and production methods be carefully screened for any harmful or toxic substances. The Oeko-Tex Standard 100 mark provides the consumer confidence in the safety and reliability of its licensed products.